



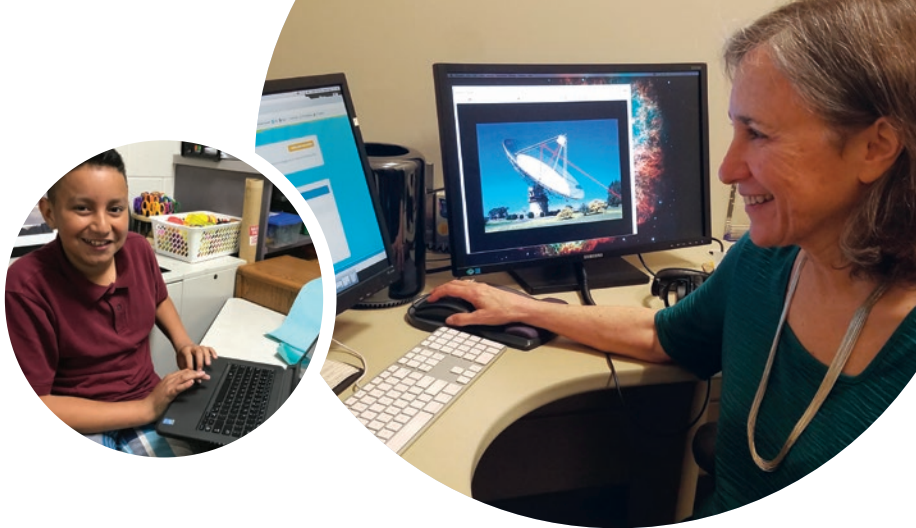
CricketTogether

 **TryEngineering**
TOGETHER

Powered by IEEE and In2Books®

eMentors Give Your Students a Reason to Read and Write!

Use this guide to learn how to apply for a free classroom implementation.



What is Cricket eMentoring for Grades 3–8?

Cricket Media® has two eMentoring programs, CricketTogether™ and TryEngineering Together™, for grades 3–8. They are safe, online platforms that combine 1:1 access to carefully screened adult role models, powerful writing tools, and compelling content.

- eMentoring is a unique learning experience. Students receive the personalized attention of a caring adult who helps expand their view of the world and their own possibilities.
- Each eMentor works 1:1 with a single student for the entire school year. All eMentors are screened and coached.
- Because students are eager to connect with their eMentors, they are motivated to read deeply, write thoughtfully, and build content knowledge.
- Our letter-writing tools enable students and their eMentors to learn about each other as they read and exchange thought-provoking questions and ideas about the standards-aligned texts.
- The eMentor relationship gives students a fun and meaningful reason to learn and develop communication skills, self-confidence, and independence.





• HOW DO I BRING
CRICKET EMENTORING
TO MY CLASSROOM?

Teacher

Teacher Applies Online.

(see p. 7) Qualified candidates with administrator and district approval are invited for interview/screening.

**Classroom & Sponsor
are Matched.**

**Teacher Attends
Online Training.**

**Teacher Collects Parent/Guardian
Permission Forms.**

Sponsors/eMentors

Corporations Sponsor & Fund Classrooms.

Employees of corporations register as volunteer eMentors and undergo background checks. Know an interested corporate sponsor? (see p. 8)

**Classroom & Sponsor
are Matched.**

**eMentors Attend
Online Training.**

**Each Student
is Matched with
an eMentor!**

Students and eMentors exchange introductory letters through a secure platform. The teacher moderates the letters, and the learning friendships begin!



In TryEngineering Together™, students build their STEM content knowledge and become interested in STEM careers by:

- Reading and exchanging letters with a STEM-enthusiast eMentor about standards-aligned STEM topics and essential questions.
- Experiencing the Engineering Design Process through engaging hands-on activities.
- Learning that engineering offers satisfying careers that match a wide range of interests and talents.

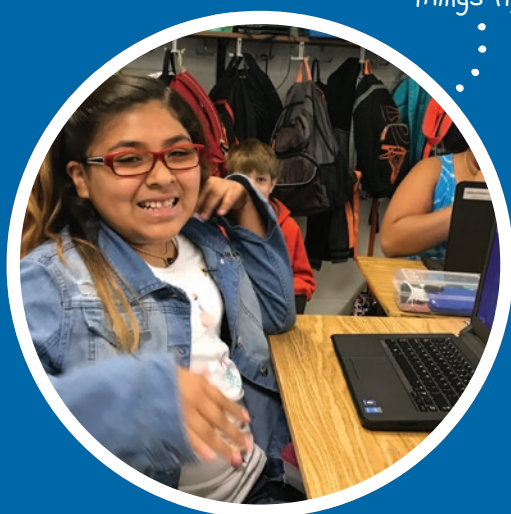
This program is developed in partnership with the Institute of Electrical and Electronics Engineers, the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity.

Apply at <https://tinyurl.com/tryengineeringtogether>

What is the Engineering
Design Process?



What makes
things fly?



How can we make
sure everyone on
Earth has clean
water?





CricketTogether™ focuses on building literacy, communication skills, and content knowledge. Students in grades 3–5 read engaging fiction and nonfiction texts grouped in standards-aligned thematic units that explore essential questions.

- Students and their eMentors exchange letters about the texts they've read in common. Students are encouraged to apply the ideas in the texts to the world around them and other texts they have read.
- Letter-writing tools encourage students to use evidence from the text, ask thought-provoking questions, embrace critical thinking, communicate ideas clearly, and develop the social skill of interacting 1:1 with another person.

Apply at <https://tinyurl.com/CricketTogether>



Why are families
important?



How can an invention
change the world?



Why does money
matter?

Cricket Media's eMentoring Opportunities

We are building a network of innovative teachers who want to help their students build 21st century learning skills and reach higher with eMentors.

Cricket Media® believes in the potential of every child. We're committed to bringing CricketTogether™ and TryEngineering Together™ to schools in under-resourced neighborhoods. For this reason, we create alliances with corporate partners and sponsors so ambitious teachers can implement these programs at **no cost**.

You're the right educator for Cricket eMentoring if you:

- Believe that adult role models can expand students' worlds and provide a motivating authentic audience for reading and writing.
- Are experienced and can incorporate a program that requires weekly, ongoing oversight and commitment.
- Like the idea of supplementing curriculum with texts on multiple levels that students can choose to read.
- Have access to a classroom set of digital devices at least two hours/week and dependable high-speed connectivity.
- Have a supportive administrator.
- Want to help Cricket Media continue to refine its eMentoring programs to serve teachers and students.

If this describes you, see the next page to learn how to apply!



How to Apply for eMentoring

Applying is easy!

*Sponsors pay
for everything!
Totally FREE!*

This is a special opportunity, and one to which eMentors make a significant commitment. We want to make sure each classroom program succeeds, so we're looking for teachers who are excited about bringing this unique opportunity into their classrooms to benefit their students.

We interview teachers in the order their applications are received, so don't delay. Apply online NOW!

Here's how to apply!

- **Teacher applications available at:**
 - CricketTogether.com
 - TryEngineering.com
- **Be ready with this information:**
 - Your school address & phone number
 - Your class demographics
 - Availability of digital devices & connection
- **After you hit "Apply," you'll get a confirmation message.**

If you meet our eligibility requirements, you'll proceed to the next steps.





Finding Corporate Sponsors in Your Community

We know that many educators have connections with local businesses looking for a way to support children. While it isn't necessary for you to find a sponsoring company for your classroom, it does help the acceptance process move along!

What makes a corporation a good sponsor?

- It values community service that supports education and children.
- It wants its employees to have meaningful volunteer experiences.
- It is willing to make a financial commitment.
- It is big enough to have enough employee volunteers for your class.
- It can designate an employee as a program coordinator.

If you know of a potential sponsor in your community, please direct them to CricketTogether.com or TryEngineeringTogether.com for more information.



"My favorite part of CricketTogether was just being able to hear my penpal's thoughts and see their view of the world. I felt connected to someone that I wouldn't ordinarily have thought I'd have things in common with ...It was refreshing, given the times that we live in."

"My kids are excited about doing this. They talk about their mentors as their best friends that they've known for years. These kids normally shut down with learning, but they are asking to write their mentors. That makes me excited!"



"My favorite part about CricketTogether is that we can actually talk to other people who aren't just computers or friends and family. We can actually have conversations with other people and not just about school stuff but about things in real life."



About Cricket Media

Cricket Media®, a global education company, creates high-quality content and safe collaborative platforms that enhance learning for children, families, eMentors, teachers, and corporate partners.

Have questions?

Contact us at info@cricketmedia.com

