eMentoring
Expanding the Reach of Mentorship

Why student mentoring matters
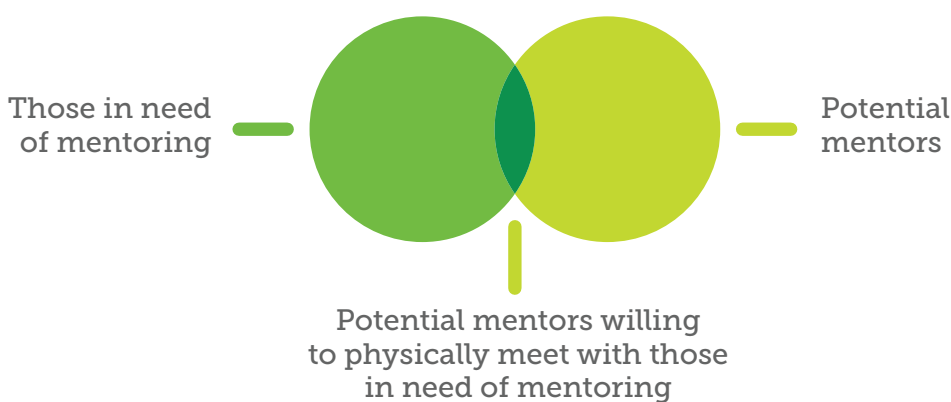
Mentoring Students Has Proven Results

Increased high-school graduation rates

Enhanced attitude about school

Improved behavior

Better school attendance

Stronger relationships with parents, teachers, and peers

Enhanced self-esteem and confidence

Better interpersonal skills

Higher college enrollment rates

Decreased high-school dropout rates

Less likelihood of using drugs and alcohol

Diminished violent behavior

Source: Youth.gov

Mentoring challenges

The challenge of mentoring can be represented by the analogy below:

Those in need of mentoring

Potential mentors

Potential mentors willing to physically meet with those in need of mentoring

Furthermore, there is a large group of people who need mentoring, a smaller group of people willing to mentor, and an even smaller overlap when you factor in:

COST   TIME   TRAVEL   COORDINATION   SAFETY

The Solution = Virtual Mentoring

eMentoring occurs when mentors and mentees communicate and build their relationships through safe and secure online platforms—often asynchronously.

eMentoring overcomes key mentoring limitations, including meeting time and geographic location, dramatically increasing the number of people who can effectively mentor.

Benefits of eMentoring

✔ **Effective**

✔ **Reach**
Enables mentoring of children in need regardless of their locations

✔ **Logistically convenient**
Overcomes cost, time, travel, coordination, and safety

✔ **Limits burnout**
Enables sustainable mentoring effort

Source: mentorcloud.com

To learn more: download the eMentoring eBook

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