



CONTENT SOLUTIONS

The perfect source for your content needs. License award-winning literature, informational text and illustrations from the world's leading publisher of children's magazines.



Award-winning, Unique Content for Your Competitive Edge

Forty-year distinguished history with such award-winning magazines as CRICKET, LADYBUG, and COBBLESTONE

Vast and deep curated archive of 100,000 pieces of authentic content; fresh content added monthly by award-winning authors and illustrators

Written to engage and challenge children's imagination and critical thinking

Content developed for ages **between birth to 14+**

Major content areas: **Culture, English-language Arts, Science, and Social Studies**

English, Spanish, and Mandarin language content

Culturally diverse authors, content and topics

Major genres and types: **information text, fiction, poetry, tall tales, character-based serials, and visual text**

Ideal content for **stimulus material**

Text Complexity Ratings from **190L to 1570L (Lexile)**



The Right Content for Any Project

ASSESSMENT DESIGN

Our authentic selections can support assessment items on the most sophisticated skills. Modify as needed to suit length and readability requirements.

BOOK PUBLISHING

Create high-interest books and collections on any topic from aardvarks to Zimbabwe, complete with award-winning illustrations.

CURRICULUM DEVELOPMENT

Crafted by professional children's authors and subject matter experts, our selections are perfect for curricula designed to meet rigorous national standards.

DIGITAL PRODUCTS

Our content is available in PDF or disaggregated RTF formats for simple uploading to any platform.



Aligned for 21st Century Learning and Assessment

Ideal for **Assessments and Aligned Instructional Materials**

PARCC and Smarter Balanced Assessments

State Assessments

Summative and Formative Item Banks

College and Career Readiness Instructional Materials

Scaffolded Learning Materials and Experiences



Concierge Service for Easy Access, Rights and Permissions

Our experienced team creates curated content libraries for you in our digital asset management system so you can easily access the best content for your needs

Simple and swift rights and permissions because we own or obtain rights to license the content in our library

Flexible licensing models and revenue sharing agreements—from small, one-time licenses with targeted rights to broader master licensing agreements

Rights and Permissions Services

Let us provide you the peace of mind of rights compliance and reduce your reliance on in-house resources for clearing your content. Rely on our team’s understanding of copyright, mitigate infringement and liability risks, ensure uniformity and decrease time spent researching and misinterpreting “gray” areas in intellectual property. We alleviate permission bottle-necks, increase predictability of licensing fees, and speed product time to market.

- General Rights and Clearances and Photo Research
- Manuscript Assessment and Contract Analysis
- Passage Finding with Proactive Rights Framing
- Rights Consulting
- Work flow and Processes
- Global Rights Strategies and Policies
- Proxy for Strategic Content Partnerships
- Rights Data Infrastructure: guidance on system set-up, architecture, schema, reporting needs
- Copyright Education
- Ongoing Consulting



CricketMedia.com/Licensing
jknowles@cricketmedia.com
703-885-3494

