

Cricket Media

DIGITAL DESIGNER

Downtown Chicago

About Cricket Media:

Cricket Media is a leading international children's media company that connects kids globally to great learning experiences. Cricket Media pairs award-winning digital and physical content with safe and secure collaboration tools to connect K-12 children around the world to enlightening learning experiences. This includes 11 award-winning children's media brands across a full spectrum of formats, languages, devices, and platforms. Cricket Media's flagship supplemental curriculum program, CricketTogether, is an evidence-based adult/child eMentoring program that promotes collaborative, authentic, and ambitious literacy and subject matter learning for grades 3-5. Cricket Media also hosts the world's largest community of K-12 classrooms enabling students and teachers to safely connect with like-minded learners and educators worldwide. Cricket Media puts the world in the hands of students and teachers by facilitating authentic and dynamic exchanges and collaborations with thousands of classrooms in almost 200 countries and territories. To learn more about our company, visit us at www.cricketmedia.com.

About the Position:

The Digital Media Department of Cricket Media seeks an **experienced** Graphic Designer to create ebooks in multiple formats. The right candidate must have expertise in maintaining brand guidelines and the ability to stay organized and work efficiently with a heavy workload.

The ideal candidate should have 5+ years of publishing design experience and a desire to make fun, engaging content for children. Strong interpersonal skills—along with ability to function at a high level on multiple projects in a collaborative, deadline-driven environment—are essential.

Qualifications:

- Graphic Design degree. Expertise in InDesign and in all eReader formats: PDF, EPUB, MOBI.
- Proficient in using InDesign to create both fixed layout and reflowable EPUBs.
- Familiarity with adding audio to fixed layout EPUBs.
- Basic HTML5, CSS, Java Script knowledge.
- Good oral and written communication skills.
- Ability to work independently.
- Strong interpersonal skills.
- Excellent attention to detail.
- Proficiency in prioritizing and meeting deadlines.

Competitive salary based on background and experience, opportunity for professional growth, and a downtown Chicago location.

To apply: Send resume, one-page cover letter, and design samples. Please reference “**Cricket Media Digital Designer**” in your reply. No phone calls, please.

Working at Cricket Media:

Cricket Media has a diverse workforce with individuals who are leaders in their fields committed to making a difference at the intersection of content, technology, and education. Our staff is universally committed by

the desire to “do well and do good.” People who value these ideas, understand how to make them real at scale, and who thrive in a fast-paced environment will do well at our company.

Our culture values and encourages creativity, transparency, accountability, and integrity. Cricket Media is an equal opportunity employer and does not discriminate in employment. We also offer a full range of employment benefits for our regular full-time employees.