

Cricket Media, Inc.
UX/UI Designer
McLean, VA

About Cricket Media:

Cricket Media is a leading international children's media company that connect kids globally to great learning experiences. Cricket Media pairs award-winning digital and physical content with safe and secure collaboration tools to connect K-12 children around the world to enlightening learning experiences. This includes 11 award-winning children's media brands across a full spectrum of formats, languages, devices, and platforms. Cricket Media's flagship supplemental curriculum program, CricketTogether, is an evidence-based adult/child eMentoring program that promotes collaborative, authentic, and ambitious literacy and subject matter learning for grades 3-5. Cricket Media also hosts the world's largest community of K-12 classrooms enabling students and teachers to safely connect with like-minded learners and educators worldwide. Cricket Media puts the world in the hands of students and teachers by facilitating authentic and dynamic exchanges and collaborations with thousands of classrooms in almost 200 countries and territories. To learn more about our company, visit us at www.cricketmedia.com

About the Position

The UX/UI Designer has a strong understanding of interaction design. The successful candidate will work in an agile environment with the Product Lead to create user testing scenarios, content outlines, user flows, sitemaps, wireframes, graphic mockups, and rapid prototypes. These resources are used by our design and development teams to provide a clear roadmap of features, structure and flow to existing and upcoming products, and generally support the upfront design of digital products. This position reports to the VP of Product.

Key Responsibilities:

The main responsibilities and skillsets needed of this position are to:

- Work closely with Product teams to create project documentation including wireframes, storyboards, prototypes, flow mapping, and other supporting documentation that clearly and persuasively demonstrate a strong UX strategy
- Work closely with internal team members, articulating project goals and approach within wireframes and prototypes
- Translate strategy and requirements into intuitive interactive solutions across desktop, mobile, and tablet
- Support user testing and usability to bring customer insights into the product
- Work on multiple projects simultaneously and play an integral part from conceptualization to implementation
- Demonstrate effective verbal and written communication skills
- Work with design and development team members while pushing for interaction design solutions that champion end-user needs
- Bring experience with on-demand or streaming media experiences
- Even better, experience with online applications focused on educational functionality for children ranging in ages from Pre-K to high school

Ultimately, you would love it here if:

- You love post-its and sharpies to brainstorm and create initial design flows on the fly
- You love thinking of how a variety of users experience the same core product
- You love getting things done

Education and Experience

- Bachelor's degree in UX/UI or a related field required
- 3-5 years of experience building and designing user interfaces for web and mobile applications
- 3-5 years conducting user experience research to improve existing and new applications
- Expertise in Adobe Photoshop, Axure, InVision, or other wireframe and prototyping tools
- Understanding of modern web technologies and platforms: CSS, JavaScript, AJAX, PHP, Android, iOS
- Proven experience producing user flows, wireframes, prototypes, and final design in Photoshop as deliverables
- Understand User Experience as a whole, as it relates to customer experience, not just the visual user interface
- Ability to apply innovative thinking and creative ideas to generate design solutions
- Strong concept development and brainstorming skills
- Strong organizational skills and attention to detail
- Ability to thrive in a fast-paced, deadline-conscious, high-growth company
- Experience with Agile methodologies is a plus when working with JIRA
- An online portfolio featuring web and mobile user interface and interaction design samples is preferred

The ideal candidate will have a passion to continue to learn and improve their development skills in a fast-paced environment.

Working at Cricket Media:

Cricket Media has a diverse workforce with individuals who are leaders in their fields committed to making a difference at the intersection of content, technology, and education. Our staff is universally committed by the desire to "do well and do good." People who value these ideas, understand how to make them real at scale, and who thrive in a fast-paced environment will do well at Cricket Media.

Our culture values and encourages creativity, transparency, accountability, and integrity. Cricket Media is an equal opportunity employer and does not discriminate in employment. We also offer a full range of employment benefits for our regular full-time employees.

To apply: Send cover letter, resume, and portfolio to jobs@cricketmedia.com. Please reference "UX/UI DESIGNER" in the subject line. No phone calls, please.