

**THIS MARCH, CELEBRATE NATIONAL READING MONTH
WITH 31 DAYS OF STORIES FROM CRICKET MEDIA --
PERFECT FOR KIDS OF ALL AGES!**

Beginning March 1, Each Day Brings an Engaging, Beautifully Illustrated Story from One of Cricket's 11 Award-Winning Magazines, Available to Download as a Printable, Full-Color Mini-Book!

During National Reading Month, New Subscribers Can Register for **THREE FREE ISSUES** of **BABYBUG, LADYBUG, SPIDER** or **CRICKET**

McLean, VA (March 1, 2017) – Each March, for nearly 20 years, schools and families across the country have celebrated the written word with National Reading Month. Joining in the celebration to ignite a lifetime love for reading, Cricket Media, the most award-winning kid's magazine publisher in the marketplace, will offer families 31 DAYS OF STORIES during the month of March at Cricket Media.com.

From Cricket Media's home page, an advent-style "Story-A-Day" calendar will offer kids of all ages a free story or article from the pages of one of Cricket's 11 best-in-class magazines – from literary magazines **BABYBUG** (ages 6 mos-3 years), **LADYBUG** (ages 3-6), **SPIDER** (ages 6-9) and **CRICKET** (ages 9-14) and arts and sciences magazines **CLICK** (ages 3-6), **ASK** (ages 6-9), to history and culture-themed publications, **FACES** and **COBBLESTONE** (ages 9-14) and more. Each day throughout the month, a new, engaging and beautifully illustrated story will be unveiled; readers will be prompted to download the full-color PDF story and create a mini-book – perfect for families to create and enjoy together!

A sneak peak at the first week of offerings from Cricket Media's 31 DAYS OF STORIES:

- **March 1** -- *Hey, Can You Read This?* (Featured in **ASK**; by Rachel Young, art by Jeff Harter) **ASK**: Did you ever wonder what's happening in your brain when you're reading? Wonder no more! This article describes what your brain is doing every step of the way.
- **March 2** -- *Big Little Hippo* (Featured in **BABYBUG**; by Valeri Gorbachev) This baby hippo discovers that animals of the jungle come in many shapes and sizes.
- **March 3** -- *Wheels for the Dragon* (Featured in **CRICKET**; by Joan Strauss, illustrated by Alyssa Winans) With the help of a trusty bicycle, this little emperor learns a big lesson about self-reliance.
- **March 4** -- *All Night Long* (Featured in **CLICK**; text and art by Betsy James) Nick, the night keeper at the zoo, takes care of all the animals when everyone else is asleep. Join him as he performs his nightly duties.
- **March 5** -- *A Spectacular Ride* (Featured in **COBBLESTONE**; by Drollene P. Brown, illus. by David Harrington) In 1777, a sixteen-year-old girl named Sybil Ludington rode forty miles in the night to warn of the coming British attack on Danbury.
- **March 6** -- *The Final King of Ankor Wat* (Featured in **FACES**; retold by Pat Betteley, art by Katie Cantrell) Four animals compete to see who is worthy to rule the ancient temple

Ankor Wat. But a wise elephant teaches them all a valuable lesson about themselves in the process.

- **March 7** -- *A Day at Liberty Bay* (Featured in LADYBUG; by Kimberley Long Cockroft, art by Isabel Roxas) Ben has just moved to a new town. He misses his old friend Leo. But with the help of his new friend Samantha and her dog Charley, Ben experiences the wonder of aquatic life on Liberty Bay.

During National Reading Month, Cricket Media will also offer families the exclusive opportunity to try three free issues of their flagship literary publications for children with BABYBUG, LADYBUG, SPIDER and CRICKET. New subscribers signing up at CricketMedia.com will enjoy three months of these Parents' Choice Gold Award-winning magazines, packed with magical stories and prose, whimsical illustrations -- and always ad-free.

About Cricket Media

Cricket Media is an education media company that provides award-winning content on a safe and secure learning network for children, families and teachers across the world. Cricket Media's 11 popular media brands for toddlers to teens include Babybug®, Ladybug®, Cricket™ and Cobblestone™. The Company's innovative web-based K12 tools for school and home include the ePals community and virtual classroom for global collaboration as well as Cricket Together, an e-Mentoring program that builds reading, writing and critical thinking skills. Cricket Media serves millions of teachers, students and parents in over 200 countries and territories through its platform and NeuPals, its joint venture with China's leading IT services company Neusoft. Cricket Media also licenses its content and platform to top publishing and educational companies worldwide. For more information, please visit <http://www.cricketmedia.com>.